

Interior Architects

DNA

DESIGN & PROJECT MANAGEMENT

— GOLF & COUNTRY CLUB INTERIORS —

A SELECTED PORTFOLIO

INTERIOR ARCHITECTURE | DESIGN | PROJECT MANAGEMENT

01

SPACES THAT PERFORM

INTERIOR ARCHITECTURE
FOR GOLF & COUNTRY CLUBS

DESIGN
INTERIORS
EXPERIENCES

RETAIL
FITTING
MEMBER SPACES
CLUBHOUSES

PRO-SHOP DESIGN

TAILORED ENVIRONMENTS
FOR GOLF RETAIL

We design pro-shops that do more than display products — they elevate the brand, enhance the member experience and drive performance.

Every element is considered, from spatial flow and lighting to bespoke joinery and merchandising strategy, creating retail environments that are both functional and unforgettable.



RETAIL
ENVIRONMENTS



BESPOKE
JOINERY



BRAND
INTEGRATION

OUR DESIGN PHILOSOPHY

We hope you're here for the same reason we're here at DNA: because we care about and crave great interior design. We don't mean design that simply looks pretty, or design that has the top architectural photographers swooning.

Great design does that, but it does so much more too. Great design is about cultivating client relationships where creativity can flourish. It's about listening to and collaborating with clients to understand their needs and their objectives, and then coming up with design solutions which are unique and meaningful and hit their expectations every time. It's about striving and not settling. It's about upping the artistic ante. It's about creating something that packs an emotional wallop, but it's a wallop backed with empirical knowledge, solid engineering and detailed execution. It's less about big talk and more about big ideas – ideas that resonate within the hearts and minds of our clients and their constituents.

Above all, great design is great fun: it's fun to create, it's fun to experience and it is fun to see the reaction of our clients when their project succeeds beyond their expectations.

Eben Saayman

EBEN SAAYMAN

INTERIOR
ARCHITECTS
FOR GOLF &
COUNTRY CLUBS



03

FEATURED PROJECT

BOSCHENMEER GOLF CLUB

PRO SHOP DESIGN

A contemporary pro shop designed to enhance the golfer's experience. Clean lines, warm materials and considered detailing create a modern, functional and welcoming retail environment that reflects the quality and spirit of Boschenmeer Golf Club.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM FURNITURE
LIGHTING DESIGN
PROJECT MANAGEMENT



RANDPARK GOLF CLUB

PRO SHOP DESIGN

A contemporary pro shop designed to enhance the retail experience at Randpark Golf Club. The layout creates a welcoming, functional space with clear sight lines, warm finishes and considered detailing. A balance of open circulation, modern lighting and custom fixtures showcases a comprehensive range of apparel, equipment and accessories.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM FURNITURE
LIGHTING DESIGN
PROJECT MANAGEMENT



05

FEATURED PROJECT

MIDDELBURG
COUNTRY CLUB
MPUMALANGA

PRO SHOP DESIGN

A compact yet impactful pro shop design for Middelburg Country Club in Mpumalanga, combining efficient space planning with premium finishes. The interior delivers a modern, welcoming aesthetic with clean lines, considered lighting and a refined layout that enhances the retail experience for members and visitors.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM FURNITURE
LIGHTING DESIGN
PROJECT MANAGEMENT



PINNACLE POINT ESTATE

PRO SHOP DESIGN

A premium pro shop designed for Pinnacle Point Estate, reflecting the world-class status of the course. The interior creates a refined and inviting retail environment with clean lines, warm natural finishes and a considered layout that enhances the overall golf experience.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM FURNITURE
LIGHTING DESIGN
PROJECT MANAGEMENT



07

FEATURED PROJECT

PEZULA GOLF CLUB

PRO SHOP DESIGN

A refined pro shop designed for Pezula Golf Club in Knysna, reflecting the exclusivity and world-class status of the estate. The interior combines natural textures, clean architectural lines and a sophisticated material palette to create a welcoming and premium retail environment.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM FURNITURE
LIGHTING DESIGN
PROJECT MANAGEMENT



GEORGE GOLF CLUB

PRO SHOP DESIGN

A modern and inviting pro shop designed for George Golf Club, combining functionality with a premium retail experience. The interior features custom joinery, warm natural finishes and a refined layout that showcases the club's extensive range of apparel, footwear, accessories and equipment.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM FURNITURE
LIGHTING DESIGN
PROJECT MANAGEMENT



CENTURION COUNTRY CLUB

PRO SHOP DESIGN

A contemporary pro shop design for Centurion Country Club, combining a clean, modern aesthetic with a functional retail layout. The interior creates a bright, welcoming environment that showcases the extensive range of golf apparel, footwear, accessories and equipment.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM FURNITURE
LIGHTING DESIGN
PROJECT MANAGEMENT



ATLANTIC BEACH
GOLF CLUB

PRO SHOP DESIGN

A contemporary pro shop design for Atlantic Beach Golf Club, combining functionality with a premium retail experience. The interior features warm natural finishes, clean modern lines and a refined layout that showcases the club's extensive range of golf apparel, footwear, accessories and equipment.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM FURNITURE
LIGHTING DESIGN
PROJECT MANAGEMENT



ERINVALE GOLF CLUB

PRO SHOP DESIGN

A contemporary pro shop designed for Erinvale Golf Club, combining functionality with a clean, modern retail aesthetic. The interior showcases a refined material palette, integrated display systems and a considered layout that creates a bright, welcoming shopping environment for golfers.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM FURNITURE
LIGHTING DESIGN
PROJECT MANAGEMENT



KINGSWOOD GOLF CLUB
GEORGE

PRO SHOP DESIGN

A contemporary pro shop designed for Kingswood Golf Club in George, combining functionality with a clean, modern aesthetic. The interior showcases premium finishes, a spacious layout and considered lighting to create a welcoming retail experience for golfers.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM FURNITURE
LIGHTING DESIGN
PROJECT MANAGEMENT



LOCKER ROOM DESIGN

A contemporary locker room design for Middelburg Country Club, combining premium finishes with a calm, refined aesthetic. The interior reflects a modern, functional layout with warm textures, natural tones and considered lighting to create a comfortable and luxurious experience for members.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM FURNITURE
LIGHTING DESIGN
PROJECT MANAGEMENT



PRO SHOP DESIGN

A complete pro shop transformation for Wanderers Golf Club. The design elevates the retail experience with a modern façade, refined interiors and a premium, functional layout that reflects the prestige and heritage of the club.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM FURNITURE
LIGHTING DESIGN
PROJECT MANAGEMENT



CURRENT EXTERIOR



CURRENT INTERIOR



PROPOSED EXTERIOR



PROPOSED INTERIOR

KNYSNA
GOLF CLUB

HALFWAY HOUSE DESIGN

A relaxed and contemporary halfway house design for Knysna Golf Club. The design combines natural timbers, rich green tones and warm lighting to create an inviting and functional space for golfers to stop, refresh, socialise and enjoy the course experience.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
PROJECT MANAGEMENT



COUNTRY CLUB
OF JOHANNESBURG

HALFWAY HOUSE DESIGN

A refined and contemporary halfway house design for the Country Club of Johannesburg. The design combines warm timber finishes, rich textures and layered lighting to create an elegant and welcoming space for members and guests to relax, refuel and enjoy the course experience.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
PROJECT MANAGEMENT



ERINVALLE
COUNTRY CLUB

CONFERENCE FACILITY DESIGN

A modern and versatile conference facility design for Erinvale Country Club. The design combines natural timbers, warm neutral tones and refined lighting to create a sophisticated and functional space for meetings, workshops and events. Flexible room configurations, acoustic considerations and integrated AV solutions ensure a seamless and elevated experience.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
AUDIO VISUAL INTEGRATION
PROJECT MANAGEMENT



MOMBELA
GOLF CLUB

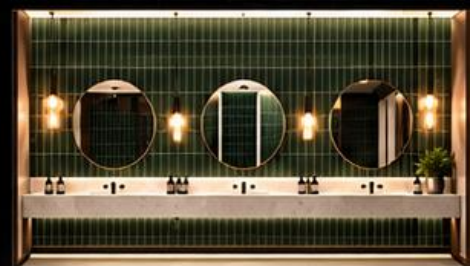
LOCKER ROOM DESIGN

A refined and contemporary locker room design for Mombela Golf Club, combining premium finishes, warm textures and considered lighting to create a comfortable and luxurious experience for members.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
PROJECT MANAGEMENT



LOCKER ELEVATION 01



VANITY ELEVATION



SHOWER & WC ELEVATION

MOMBELA GOLF CLUB

MEMBERS' BAR PROPOSAL

A refined members' bar designed to create a warm and welcoming hospitality experience at Mombela Golf Club. The proposal features a sculptural central bar, premium lounge seating and a considered material palette of timber, stone and textured finishes. The space balances sophistication and comfort, offering a relaxed yet elevated social setting for members and their guests.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
MATERIALS & FINISHES
PROJECT MANAGEMENT



PRIVATE CLIENT BRIEF

LOCKER ROOM DESIGN

A proposal developed in response to a client request for a luxurious, modern locker room environment.

The design explores a refined palette, ambient lighting and contemporary detailing to create a sophisticated, high-comfort space with a premium hospitality feel.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
MATERIALS & FINISHES
PROJECT MANAGEMENT



MOMBELA COUNTRY CLUB

HALFWAY HOUSE DESIGN

A contemporary halfway house design proposal for Mombela Country Club, created to deliver a fresh and inviting food-and-beverage stop for golfers. The concept combines rich green tones, warm timber detailing, fluted joinery, terrazzo-style finishes and clean architectural lines to create a relaxed yet refined hospitality space.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
PROJECT MANAGEMENT



JCC CONFERENCE FACILITY

BALLROOM REDESIGN

A proposed redesign for the JCC Ballroom creates a sophisticated and versatile event space. The design introduces a refined contemporary palette, layered lighting, acoustic detailing and modern finishes to deliver a warm, elegant and highly functional venue for conferences, banquets and special events.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
MATERIALS & FINISHES
PROJECT MANAGEMENT



DNA DESIGN & PROJECT MANAGEMENT

THE PROCESS

A considered, end-to-end approach that transforms vision into exceptional spaces.

From initial concept through detailed design, construction and final delivery, we manage every stage with precision, creativity and a focus on quality, ensuring a seamless journey from idea to reality.

CONCEPT & VISION
DESIGN DEVELOPMENT
TECHNICAL PLANNING
MATERIALS & FINISHES
CONSTRUCTION
FINAL DELIVERY



01

CONCEPT
& VISION



02

CONSTRUCTION
& IMPLEMENTATION



03

COMPLETED
ENVIRONMENT

BOSCHENMEER GOLF CLUB

THE PROCESS

From initial site assessment and concept development to technical detailing, implementation and final handover, our process delivers refined, functional and high-impact retail environments.

At Boschenmeer Golf Club, we transformed the existing pro shop in just 13 days, creating a modern, welcoming and brand-aligned retail space.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
MATERIALS & FINISHES
PROJECT MANAGEMENT

WHAT WE RECEIVED



WHAT WE PRESENTED



TURNAROUND TIME

13 DAYS

FROM EXISTING TO COMPLETED

WHAT WE GAVE BACK 13 DAYS LATER



ERINVALE COUNTRY CLUB

THE PROCESS

From the existing space we received, we developed and presented the proposed drawings, and returned the completed result 14 days later.

At Erinvale Country Club, we transformed the space through considered design, quality finishes and a streamlined process, delivering a refreshed and functional environment.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
MATERIALS & FINISHES
PROJECT MANAGEMENT

WHAT WE RECEIVED



WHAT WE PRESENTED



TURNAROUND TIME

14 DAYS

FROM EXISTING TO COMPLETED

WHAT WE GAVE BACK 14 DAYS LATER



RANDPARK GOLF CLUB

THE PROCESS

From the initial site condition through active implementation to final completion, this project demonstrates DNA's fast-track delivery approach. The sequence shown reflects the actual progress of the Randpark project, from receipt of the existing space to transformation on site and the completed retail environment. Turnaround time: 11 days.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
PROJECT MANAGEMENT

WHAT WE RECEIVED



HOW WE TRANSFORMED IT



TURNAROUND TIME

11 DAYS

WHAT WE GAVE BACK 11 DAYS LATER



CENTURION

THE PROCESS

From initial site assessment and concept development to technical detailing, implementation and final handover, our process delivers refined, functional and high-impact retail environments.

At Centurion, we transformed the existing pro shop in just 14 days, creating a modern, welcoming and brand-aligned retail space.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
MATERIALS & FINISHES
PROJECT MANAGEMENT

WHAT WE RECEIVED



WHAT WE RECEIVED



HOW WE TRANSFORMED IT



WHAT WE GAVE BACK

14 DAYS

LATER



01

SITE ASSESSMENT

02

DESIGN
DEVELOPMENT

03

TECHNICAL
PLANNING

04

MANUFACTURING
& PREPARATION

05

INSTALLATION
ON SITE

06

FINAL
HANDOVER

PINNACLE POINT

THE PROCESS

From initial site assessment and concept development to technical detailing, implementation and final handover, our process delivers refined, functional and high-impact retail environments.

At Pinnacle Point, we transformed the existing pro shop in just 18 days, creating a modern, welcoming and brand-aligned retail space.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
MATERIALS & FINISHES
PROJECT MANAGEMENT

WHAT WE RECEIVED



WHAT WE PROPOSED



HOW WE TRANSFORMED IT



WHAT WE GAVE BACK

18 DAYS

LATER



ATLANTIC BEACH

THE PROCESS

From initial site assessment and concept development to technical detailing, implementation and final handover, our process delivers refined, functional and high-impact retail environments.

At Atlantic Beach, we transformed the existing pro shop in just 10 days, creating a modern, welcoming and brand-aligned retail space.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
MATERIALS & FINISHES
PROJECT MANAGEMENT

WHAT WE RECEIVED



WHAT WE RECEIVED



HOW WE TRANSFORMED IT



TURNAROUND TIME

10 DAYS

FROM EXISTING TO COMPLETED



01

SITE ASSESSMENT

02

DESIGN
DEVELOPMENT

03

TECHNICAL
PLANNING

04

MANUFACTURING
& PREPARATION

05

INSTALLATION
ON SITE

06

FINAL
HANDOVER

EAST LONDON

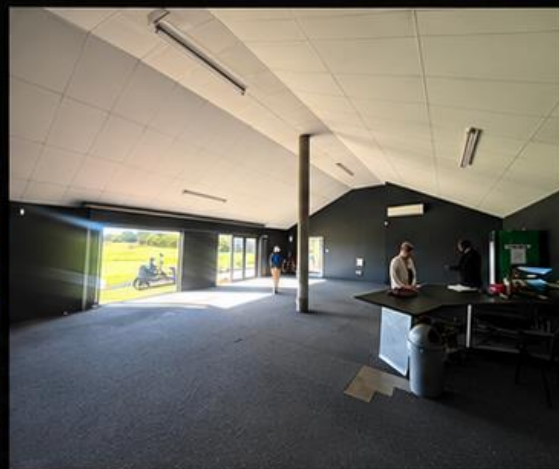
THE PROCESS

This page documents DNA's process from the original space we received, to the concept presented, and the completed project delivered back 8 days later.

The transformation moved from an empty existing shell to a completed retail environment, showcasing how quickly a space can be reimaged and delivered with a clear vision and expert execution.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
MATERIALS & FINISHES
PROJECT MANAGEMENT

WHAT WE RECEIVED



WHAT WE PRESENTED



WHAT WE GAVE BACK

8 DAYS

LATER



GEORGE

THE PROCESS

From initial site assessment and concept development to technical detailing, implementation and final handover, our process delivers refined, functional and high-impact retail environments.

At George, we transformed the existing pro shop in just 10 days, creating a modern, welcoming and brand-aligned retail space.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
MATERIALS & FINISHES
PROJECT MANAGEMENT

WHAT WE RECEIVED



HOW WE TRANSFORMED THE SPACE



WHAT WE PRESENTED



WHAT WE GAVE BACK

10 DAYS

LATER



01

SITE ASSESSMENT

02

DESIGN
DEVELOPMENT

03

TECHNICAL
PLANNING

04

MANUFACTURING
& PREPARATION

05

INSTALLATION
ON SITE

06

FINAL
HANDOVER

PEZULA

THE PROCESS

From initial site assessment and concept development to technical detailing, implementation and final handover, our process delivers refined, functional and high-impact retail environments.

At Pezula, we transformed the existing pro shop in just 12 days, creating a modern, welcoming and brand-aligned retail space.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
MATERIALS & FINISHES
PROJECT MANAGEMENT

WHAT WE RECEIVED



HOW WE TRANSFORMED THE SPACE



WHAT WE PRESENTED



WHAT WE GAVE BACK

12 DAYS

LATER



01

SITE ASSESSMENT

02

DESIGN
DEVELOPMENT

03

TECHNICAL
PLANNING

04

MANUFACTURING
& PREPARATION

05

INSTALLATION
ON SITE

06

FINAL
HANDOVER

REFERENCES

THE PROOF

Our clients' continued support and trust are a reflection of the quality, commitment and care we bring to every project.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
MATERIALS & FINISHES
PROJECT MANAGEMENT

What our clients have to say

01/04/205

DNA Design & Project Management

1st Floor DNA House

31 Eufees Street, Lydenburg

Dear Eben,

I was fortunate enough to be introduced to you and the DNA Design team through one of the golf clubs where we lease the Pro Shop retail section of their club. Since the inception of this meeting, you have been extremely diligent and professional in every aspect of our engagements.

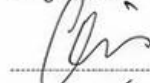
Having worked with many designers and project management teams over the last 30 years in the golf industry, I would conclude that DNA (and you) are possibly the best that I have ever had to deal with. Your endless determination to keep the customers' needs at the forefront of every project is what puts you ahead of anyone else. You have never pushed your designs or ideas onto us, without our approval. You always listen to our needs and more than often over deliver on these. I love the fact that you put function and practicality over "look and feel", something that has been a contentious point with previous designers in the past.

As we have worked on more and more shop revamps and projects together, you have become very important to Global Golf Retail. Knowing that we can rely on DNA to respond to every request, small or big, in a speedy and meticulous way, is refreshing. From inception to completion, your passion and commitment is truly incredible. We have become accustomed to having every project completed within the promised time frame and to our expectations.

Looking forward to many future projects.

Kind Regards

Craig Collins



GGR - Director



7 Angus Crescent, Longmeadow Business Estate, Johannesburg RSA

PINNACLE POINT ESTATE
SEARCH | GOLF | HERITAGE

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17 February 2026

To Whom It May Concern,

It is my pleasure to provide this letter of recommendation for DNA Design and Project Management, following their exceptional work on the recent project at our facility, namely the upgrade/revamp to the ProShop and additional offices plus landing on the lower level of the Clubhouse.

From the very beginning, the team demonstrated outstanding professionalism and commitment. Their ability to manage the project timeline with precision ensured that milestones were consistently met, and the final delivery was completed. The attention to detail was evident throughout, from the quality of the installation to the seamless integration of design elements, resulting in a finished project that exceeded expectations in both look and feel.

Equally impressive was the team's collaborative spirit and adaptability – thanks to Eben and Lorraine. Communication was clear and consistent, and their willingness to make mid-project adjustments ensured that the evolving needs of the facility were addressed without disruption. The quality of workmanship and the dedication of each and every team member reflected a strong culture of accountability and pride in their work.

A particular highlight was their response when unforeseen challenges arose. When the shopfitter ceased operations mid-project, Eben, from DNA made alternative arrangements and a plan to situation was averted. The enthusiasm, problem-solving approach, and determination under significant pressure ensured that the project was not only completed successfully but maintained the high standards we had set from the outset.

The end result is a facility that reflects both the vision we had and the craftsmanship of a team willing to go the extra mile. I have no hesitation in recommending DNA Design and Project Management for future projects. Their professionalism, reliability, and quality of execution make them an invaluable partner for any organisation seeking excellence.

Yours Sincerely

Michelle Parsons

Michelle Parsons
Clubhouse Manager
Pinnacle Point Estate

Chairperson / Director: Leon Rood
Directors: Joe van den Berg | Dr. Francois Olivier | Willem Naudé | Riaan Wessels (Co-Opted)

Company Registration No: 2004 / 021284 / 08 | VAT Reg No: 4460217112

Registered as a private security service employer with the Private Security Industry Regulatory Authority (PSIRA). Registration number: 2293262

www.pinnaclepointestate.co.za

REFERENCES

THE PROOF

Our clients' continued support and trust are a reflection of the quality, commitment and care we bring to every project.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
MATERIALS & FINISHES
PROJECT MANAGEMENT

What our clients have to say



8th December 2025

To Whom It May Concern

This letter confirms that DNA Design and Project Management, headed by Eben Sooyman and Lorraine Sooyman, were solely responsible for project managing, designing and completing of the Pinnacle Point Pro Shop Fit during the month of October 2025.

From the first meeting with Eben and Lorraine two months before the shop fit started at Pinnacle Point to the final handover in November 2025, the experience was professional and always hands on. Eben and Lorraine were tasked with creating a bespoke design for the Pinnacle Point Pro Shop that reflected the beautiful décor of the Pro Shop. Point Clubhouse as well as a look and feel for a Pro Shop that is functional, professional and on A-Class fit that had not been seen anywhere in South Africa golf circles before. Allher consulting with the Trustees of the Pinnacle Point Estate and Garden Route Golf Traders (the new operators of the Pinnacle Point Pro Shop) they were faultless in transforming the detailed brief in to a world-class pro shop that has got the attention not only of the local golfing patrons, but also the international golf community that have recognises Pinnacle Point as a leading golf destination.

DNA are a company that pride themselves on completing their fit's on time and being there at all times to supervise and manage the project. Their designs leave nothing to chance when it comes to product quality, functionality and purpose right down the finest detail. Nothing is too big or too small when it comes to their design and fit and their years of experience and expertise with shop fitting proved to be invaluable during this project.

On behalf of Garden Route Golf Traders (Pty) Ltd, I would recommend any company to make the full use of DNA's Design and Project Management for any future projects. I believe your investment will be in good hands.

Yours Sincerely

Ian Norgarb

Garden Route Golf Traders (Pty) Ltd t/a The Pro Shop George



Centurion Residential Estate Sport & Social Club trading as

Centurion Country Club

12 February 2026

To Whom It May Concern,

It is with great pleasure and confidence that I write this letter of reference on behalf of DNA, on behalf of Centurion Country Club. Throughout the duration of our professional relationship, DNA has consistently exceeded our expectations in every facet of their work and has proven to be an invaluable partner to our organisation.

From our very first interaction, DNA's team distinguished themselves through their outstanding professionalism, innovative problem-solving, and a clear commitment to excellence. Their involvement has directly enhanced both the operations and the exclusive environment that Centurion Country Club strives to maintain for our distinguished members.

What truly sets DNA apart is their meticulous attention to detail and their ability to anticipate our needs, often before we ourselves have identified them. Their responsiveness, resourcefulness, and collaborative spirit have greatly contributed to the seamless functioning of our club. On numerous occasions, DNA has gone above and beyond their remit, ensuring that every aspect of our requirements was met with precision and care. Their proactive approach and first-class dedication have left a lasting, positive impression on our entire team.

Beyond their technical competence and efficiency, I have come to appreciate the genuine passion DNA brings to their work. Their team not only values excellence, but also takes pride in nurturing strong working relationships based on mutual respect and open communication. This personal touch has fostered a deep sense of trust and partnership, which I hold in the highest regard.

On the basis of our experience, I have no hesitation in giving my strongest recommendation to DNA for any future opportunities or collaborations. I am confident that they will bring the same level of integrity, expertise, and commitment wherever they go.

If you require any further information or wish to discuss our experience in more detail, please feel free to contact me directly at Centurion Country Club.

Sincerely,

Gavin Woolricciffe

General Manager

Centurion Country Club

REFERENCES

THE PROOF

Our clients' continued support and trust are a reflection of the quality, commitment and care we bring to every project.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
LIGHTING DESIGN
FURNITURE SELECTION
MATERIALS & FINISHES
PROJECT MANAGEMENT

What our clients have to say



20/08/2026

TO WHOM IT MAY CONCERN

RE: REFERENCE FOR DNA PROJECTS

It gives me great pleasure to provide this reference for DNA Projects, under the leadership of Eben Saayman, following their recent work at East London Golf Club.

DNA Projects was appointed to undertake the complete fit-out of the new Pro Shop Express retail outlet at East London Golf Club's driving range. The project involved a comprehensive shop fitting and was effectively delivered as a turnkey project, encompassing the various elements required to transform the space into a professional, high-quality retail environment, including ceilings, flooring, finishes, fittings and the overall completion of the premises.

From the outset, our experience with Eben and the DNA Projects team was exceptional.

One of the aspects that impressed us most was their communication throughout the project. We were kept informed of progress at every stage, queries were dealt with promptly, and there was always a clear understanding of what was happening and what the next steps would be. In a project involving multiple components, suppliers and deadlines, this level of communication made the entire process remarkably seamless from our perspective.

The quality of their workmanship has been impeccable. There is a clear attention to detail in the finished product and the standards of work delivered reflects the professionalism and pride that Eben and his team take in what they do. The completed Pro Shop Express is a facility that we are extremely proud of and represents exactly the standards we were hoping to achieve.

Equally impressive was their approach to project management and timelines. Commitments were honoured, deadlines were taken seriously, and the project progressed in an organised and professional manner. In our experience, DNA Projects does not make unrealistic promises simply to secure the work. Rather, they provide realistic expectations and then work diligently to ensure that those expectations are met and, where possible, exceeded.

Eben himself was an absolute pleasure to deal with. He is clearly passionate about his work and leads a team that shares his commitment to quality, professionalism and getting the job done properly. Their work ethic was evident throughout the project, and nothing ever seemed to be too much trouble. Any challenges that arose were approached constructively and resolved efficiently, without unnecessary complication. The end result speaks for itself and we could not be happier with the quality of the finished product.

Based on our experience, I would have no hesitation whatsoever in recommending Eben and DNA Projects to any individual, business or organisation considering them for a project.

Their combination of quality workmanship, excellent communication, sound project management, reliability and professional service made them a pleasure to work with.

I am confident that anyone appointing DNA Projects would be in very capable hands and would not be disappointed with their decision.

Kind regards,

AJ Steyn

General Manager



REFERENCES

THE PROOF

Our clients' continued support and trust are a reflection of the quality, commitment and care we bring to every project.

INTERIOR ARCHITECTURE
SPACE PLANNING
CUSTOM JOINERY
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FURNITURE SELECTION
MATERIALS & FINISHES
PROJECT MANAGEMENT

What our clients have to say



7 September 2026

To Whom It May Concern

LETTER OF RECOMMENDATION FOR DNA PROJECTS

It is with great pleasure that I provide this letter of recommendation for DNA Projects and Eben Saayman, following the successful refurbishment of The George Golf Shop at George Golf Club.

From the outset, I was an absolute pleasure working with Eben and his team.

The project was managed professionally from start to finish, and the quality of the completed facility has exceeded our expectations. The transformation of our Golf Shop has been exceptional, and we are extremely proud of the end result.

One of the aspects that impressed us most was the speed and efficiency with which the project was completed. The team worked diligently and maintained excellent workmanship throughout the installation while never compromising on quality.

Despite operating in a busy club environment, they were able to complete the work with the least possible disruption to our members, visitors, and daily operations.

Communication throughout the project was outstanding. We were kept informed of progress at every stage, timelines were clearly communicated, and any questions or challenges were addressed promptly and professionally. This proactive approach gave us complete confidence in the project and ensured that the refurbishment progressed smoothly.

The workmanship and attention to detail displayed by the DNA Projects team were of the highest standard. Every aspect of the installation was completed with care and precision, resulting in a modern, functional, and visually impressive retail space that has enhanced the overall experience for our members and guests.

We also greatly appreciated the team's commitment to maintaining a clean and safe work environment. The work areas were consistently kept neat and tidy throughout the installation process.

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What stood out even further was the team's willingness to go beyond the original scope of work whenever required. Their enthusiasm, professionalism, and commitment to delivering the best possible outcome were evident throughout the project. Nothing was ever too much trouble, and their proactive attitude contributed significantly to the success of the refurbishment.

Based on our experience, I can recommend DNA Projects without hesitation and with complete confidence. We would recommend them to any golf club, business, or organisation seeking a professional, reliable, and high-quality project partner. Their combination of excellent craftsmanship, effective communication, attention to detail, and commitment to customer satisfaction makes them a standout company in their field.

Should any further information be required, please feel free to contact me.

Yours sincerely,

Sandra Lennox General Manager: George Golf Club

REFERENCES

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Our clients' continued support and trust are a reflection of the quality, commitment and care we bring to every project.

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MATERIALS & FINISHES
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What our clients have to say



To Whom It May Concern,

It has been a genuine pleasure working with DNA, as well as with Eben and Lorraine. From start to finish, the experience was seamless, professional, and highly rewarding. The quality of the installation exceeded expectations – every detail was executed with precision and care, resulting in a final product that is both visually striking and functionally sound.

The team's attention to design and aesthetics was evident throughout, and the look and feel of the completed work speaks volumes about their commitment to excellence. Timeliness was another standout feature; the project was delivered on schedule (9 Days), without compromising quality, which made the entire process stress-free and enjoyable.

I would gladly recommend DNA and the team to anyone seeking top-tier craftsmanship and a collaborative, thoughtful approach.

Kind Regards

Dean Le Vieux
Golf Director

Kingswood HOA, Properties (Pty) Ltd
Reg no. 2008/019747/07
1 Kingswood Blvd, Suite 1, Kingswood Golf Estate, George, 6529
Tel: 0661 27 17 70
Directors: MMC Singh, G. Nomandela, WJ Kisten, AC Jonkman, MF Villet-Hoekstra



Subject: Letter of reference

Date: October 2026

To Whom It May Concern,

It is my pleasure to recommend DNA Design and Project Management following the successful completion of the new Professional Shop at Pezula Championship Golf Course.

From the outset, Eben and his team were professional, organized and solution driven. The project was well managed, communication was clear throughout, and any challenges that arose were dealt with quickly and effectively. They consistently met their commitments and kept the project moving, which made a significant difference during what was a busy period for the club.

The quality of workmanship and attention to detail is evident in the finished product. The new Professional Shop has exceeded our expectations, and the feedback from both members and visitors has been extremely positive. DNA Design and Project Management understood the standard we were aiming for and delivered a retail space that is both functional and visually impressive.

What stood out most was their willingness to work with us, adapt where necessary, and take pride in delivering a quality result rather than simply completing another project.

Based on our experience, I would have no hesitation in recommending DNA Design and Project Management to any organisation looking for a reliable, professional and high-quality shopfitting partner.

I would like to thank Eben and the entire DNA team for their commitment and professionalism throughout the project, and I wish them every success with future projects.

Kind regards,

Anhley Weil
Director of Golf

Pezula Golf Limited
Reg: 2001/027343/06

Tel: +27 (0)44 302 5310

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PO Box 3593, Knysna, 6570

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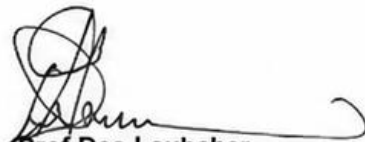
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FOR A CONSULTATION ON YOUR CLUBHOUSE

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— DNA / 2026 —